

A kurzus címe: Kompetenzen und Fertigkeiten im BSC-Sektor

Kódszám, típus: BTEMNM10, szeminárium
Félév: 1-10.
Kredit: 2
Oktató: Grunda Marcell
A számonkérés módja: Minden modul végén feleletválasztós tesztet kell kitölteni a leadott anyag alapján. Az év végi jegy a 9 legjobb teszt átlagából kerül kiszámításra. A kurzus folyamán három hiányzás megengedett.

Célkitűzés: Az előadássorozatok alkalmával a Kerekasztal tagvállalatainak szakemberei adnak át ismereteket a szektorral kapcsolatban, élő példákkal és gyakorlati tapasztalatokkal kiegészítve, amelyekkel hozzájárulnak a hallgatók kompetenciáinak fejlesztéséhez.

Leírás: Az előadásokat a Debreceni BSC szektorban tevékenykedő cégek munkatársai tartják: 4IG, British Telecommunications, Diehl Aviation, EPAM, Flowserve, Deutsche Telekom IT Solutions, NI, Transcosmos. Mivel a kurzus német nyelven lesz megtartva, ezért az ajánlott német nyelvtudás szintje: B2.

Tematika:

Hét	Téma
1.	Modul 1: Allgemeine Einführung in den BSC-Sektor - Teil 1
2.	Modul 1: Allgemeine Einführung in den BSC-Sektor - Teil 2
3.	Modul 2: VUCA-Modell
4.	Modul 3: Arbeit in einem multikulturellen Umfeld
5.	Modul 4: HR-Grundlagen
6.	Modul 5: Kommunikationsfähigkeiten, Probleme in der Kommunikation
7.	Modul 6: Unternehmenskommunikation
8.	Konsultationswoche
9.	Modul 7: Kommunikationstechnologien
10.	Modul 8: Präsentationsfähigkeiten, Techniken
11.	Modul 9: Projektmanagement
12.	Modul 10: Zeitmanagement
13.	Modul 11: Karriere in der Wirtschaft
14.	Modul 12: CV, Vorstellungsgespräch

Ajánlott irodalom:

Allgemeine Einführung in den BSC-Sektor - Teil 1

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2. VUCA Modell

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3. Arbeit in einem multikulturellen Umfeld

- Nardon, Luciara. *Working in a Multicultural World – A Guide to Developing Intercultural Competence*. Toronto: Rutma-UTP Publishing, 2017.
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4. HR-Grundlagen

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5. Kommunikationsfähigkeiten, Probleme in der Kommunikation

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6. Unternehmenskommunikation

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10. Karriere in der Wirtschaft

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